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BUSINESS STARTUP PACKAGE

Below is a list of features included within our business start-up package. Further features can be added on an add-on basis or further developed on. Pricing for this is shown further below.

FEATURES INCLUDED

- **Our professional design customised to your likings**
 - We have our professional pre-designed layout structure put in place (see <http://www.econeve.com/startups> for example). From this you can request us to customise some of its features via our customisation form including background colour, menu colour, banner image and adding a title text logo. If you have your own logo, this can also be added instead.

Requests to customise features which are not advertised as being customisable within the business package will be charged at an additional cost. You'll be quote for this if required.

- **3 Pages included**
 - This will generally be the Homepage, Contact page and then one choice of the following (depending on your area of business);
 1. About
 2. Services
 3. Products
 4. Gallery
 5. Testimonials
 6. Work

If you decide to go with a 'Products' page, we cannot add a shopping cart as part of the standard business start-up package unless you purchase it as an add-on (see add-on section below). You can add images, prices and PayPal buttons, but for a more advanced eCommerce solution please get in touch.

- **Content management system**

- The site will function from a content management system which means you can update its content yourself, from text to images. We also allow you to post news bulletins which will appear down the side of every page.

The content management system we use is very user-friendly which makes things easier for you to update. If you do struggle here and there we provide all clients with documentation on how to update and maintain your site.

- **Image gallery**

- You have the option of including an image gallery within your site. This will work great for photographers looking to showcase their work, illustrators and artists, and for showcasing product images.

- **Contact form**

- Prefer not to publish your email address online? Or just prefer to have a contact form? We'll give you a basic contact form for your contact page requesting name, email address, subject and message.

- **Google maps**

- We'll add a Google map location on your contact page showing your business address. This is of course optional.

- **2 years FREE hosting**

- To get you started we'll give you **TWO** years free hosting from our UK hosting partners, including;
 1. 13GB storage
 2. Unlimited bandwidth
 3. Unlimited MySQL databases
 4. Unlimited add-on domains
 5. Unlimited parked domains
- After the first 2 years, hosting is only £140 for every 2 years thereafter.

- **FREE domain name for life***

- *Free for the life of your hosting account as long as you stay with the provider we register you with. So no renewal fees!

- **Unlimited email accounts**
 - Unlimited mailboxes for your business use. Easy to setup or we can do it for you for a small additional fee.
- **Mobile version of site for mobile devices**
 - An automatic easy to use version of your site when accessed by a mobile device with the option for viewers to view the desktop version if preferred.
- **Basic text logo design for use on website**
 - We'll design and add your site title in a well-fitted font. If you have your own logo, we can place this as your site title instead. For text logos designed by us, it is designed solely for the use on your site. If you would like a custom logo design for unrestricted use please request our logo design add-on. This will be the same for upgrading your logo to print format.
- **Technical support**
 - As always, we'll be here if you have any questions that need answering either by email or telephone.

ADD-ONS

If you would like to add extra features to our standard business start-up package in the future, that's not a problem. All those who purchase our standard business start-up package will receive a rate card with pricing for the below add-ons.

We offer the following add-ons to standard business start-up website packages:

- eCommerce add-on
- Custom logo design
- Additional pages
- Business card design and 500 premium prints
- On-site SEO
- Visitor statistics

Please call us on 0844 585 0585 or email services@econeve.com for more details on these.

NOTES

Our Business start-up package was created to help offline and start-up businesses gain a prestigious online presence with ease and without huge investments. Unlike others, we do not request full upfront payment for our Business start-up package. We simply require a 50% deposit and the further 50% once you are happy for us to make your site live.

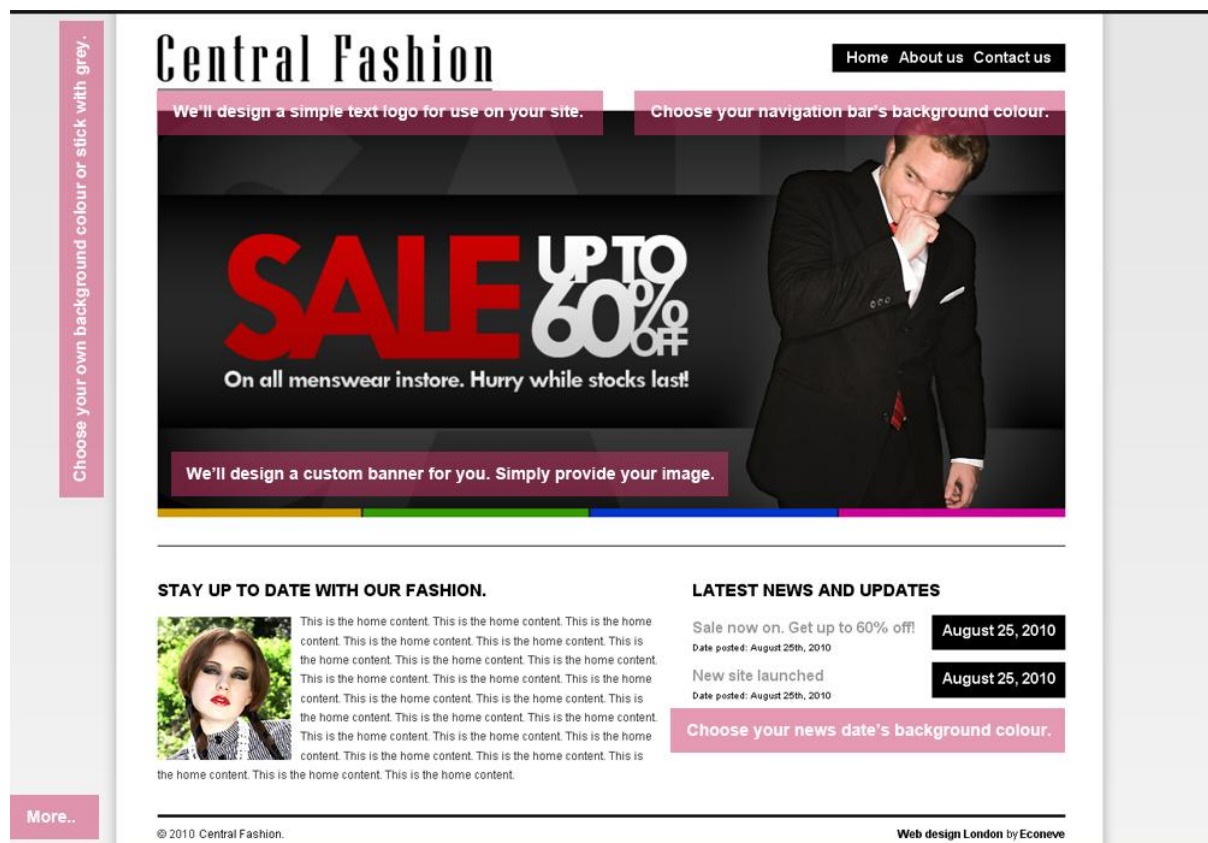
If you are looking for our creative team to work with you on a more bespoke project please feel free to contact us using our details shown below and we'll be happy to discuss your requirements.

CUSTOMISABLE SECTIONS

The following areas from our start-up web design package are customisable and will be customised by us on your behalf:

- Background colour down the sides
- Navigation background colour
- News date label's background colour
- Header image (simply supply your image and required text - we'll create a simple banner)
- Text logo

Below is a basic diagram of sections which we can customise for you as standard.



If you require any further features customised we charge a standard hourly rate of £30.

HOSTING AND DOMAIN REGISTRATION

If you already have hosting or a domain name registered, you may use your current providers with our package instead of registering with our partners. Please note that even if this is the case, we cannot give any further discounts from the advertised price of our business start-up web package.

THANK YOU.